



Our beloved Deputy Clerk, Wanda, is moving on to bigger and better things. The friendly face you see at the window at Town Hall will be celebrating her last days with the Town of Westcliffe on March 25th, 26th, & 27th. She would love if you would stop by to wish her luck on her new adventures. Thank you, Wanda, for your commitment to our town and reminding us to appreciate Westcliffe just the way it is.



**VOTING INFORMATION:**

To be eligible to vote in this election, you must be at least 18 years of age, be a citizen of the United States, be a resident of the Town of Westcliffe, and have resided in this state for twenty-two days immediately preceding the election and be a registered voter.

The Town Hall is open for election business 8am to 5pm Monday through Friday through April 1st. On Election Day, April 2, 2024 Town Hall will be open from 7am to 7pm. All voted ballots must be received by the Westcliffe Town Clerk by 7pm on Election Day.

The Mail Ballot Drop off locations for ballots are Westcliffe Town Hall, 1000 Main St, Westcliffe, CO.

The outside Mail Ballot Drop-Off box is in the back of the building and will close at 6:00 p.m. on Tuesday, April 2nd, Election Day.



**Check Your March Calendar**

- 1st** - Game Day at Senior Center | 11am
- 6th** - Planning Commission Meeting | 3pm
- 8th** - Library Board Meeting | 9:30am
- 10th** - Daylight Savings
- 11th** - Custer County Fair Board Meeting | 4:30pm
- 11th** - Town Hall Open for Election Business | 8am - 5pm

- 15th** - Laundry Love | 9am
- 17th** - Saint Patrick's Day
- 19th** - Board of Trustee Meeting | 5:30pm
- 22nd** - Game Day at Senior Center | 11am
- 31st** - Easter Sunday



**Your Town, Your Impact**

Attend a Board of Trustees meeting at Town Hall on **March 19th at 5:30 pm.**

Request for Action by filling out the form online on our website.

**HAVE YOU READ OUR CONTINUOUS SALES TAX BROCHURE? STOP IN AT TOWN HALL TO PICK UP A COPY.**



**MAYOR PAUL WENKE** 719-783-9054 EXT. 210 Paul@townofwestcliffe.com.

**BOARD OF TRUSTEES**

**ART NORDYKE**  
 Art@townofwestcliffe.com

**RANDY WILHELM**  
 Randy@townofwestcliffe.com

**GEORGE MOWRY**  
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**BOB FULTON**  
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**MARK DEMBOSKY**  
 Mark@townofwestcliffe.com

BUSINESS FACADE GRANT

Applications available online or at Town Hall

DEADLINE: APRIL 30TH, 2024



Daylight savings is March 10th. Don't forget to set your clocks forward 1 hour

Spring forward

MARCH 10TH



WE ARE NOW ON YOUTUBE



Never miss a Town Board of Trustee Meeting again! You can now stream the meeting LIVE on our new YouTube channel.



An error was made on a social media post and in our monthly newsletter about adding color to Main Street. Small projects like the additional hardy trees, flowers, and smaller budgeting items would be provided from our general operating fund. We apologize for any confusion. Please read more below or on the 1% continuous sales website page.

LOCAL UNITY under the same stars.

TOWN HALL PHONE 719-783-2282 Monday - Friday 8am - 5pm

CUSTER COUNTY SHERIFF'S OFFICE 719-783-2270

FOLLOW US ON FACEBOOK TOWN FACEBOOK @TownofWestcliffeColorado





# 1% Sales Tax

## Clearing Up Confusion



### What Does the 1% Sales Tax Pay For?

#### 2020-2024

During the past four years, the 1% continuous sales tax has been used for multiple improvements for the Town of Westcliffe. From street and park improvements, to equipment procurement. These funds have contributed to projects that benefit every resident, from children enjoying newer sidewalks to all of us driving on smoother roads.

- Over 8 miles of chip seal roads
- Paved three parking lots
- Concrete benches and tables
- Skid steer, Cubcabet mower, and other equipment.
- Pocket Park concrete sidewalk
- Undergate tailgate spreader
- Tennis court repairs
- Safe Routes to School - providing sidewalk, curb, gutter, and drainage.

#### Plans For 2024

Applied and received grants for projects including Westcliffe Improvement Phase II, Powell Avenue Phase I, and Jess Price Park. Funds from the tax will be used to repave 2 miles of road, resurfacing alleys behind 100 block of Main Street, and add metal drainage grates along Rosita Avenue. There are many other projects planned but these are just a few.

#### The Next 5 Years

Over the next 5 years, the funds from the sales tax will be used to chip-seal 2 miles of roadway each year, install curb, gutter, and sidewalk each year if grants are available, address drainage throughout the town, park infrastructure improvements if grants are available, and equipment for street maintenance.



## Surrounding Towns Sales Tax

#### State Sales Tax

- Westcliffe - 2.9%
- Silver Cliff - 2.9%
- Pueblo - 2.9%
- Canon City - 2.9%
- Florence - 2.9%
- Salida - 2.9%
- Le Veta 2.9%
- Walsenburg 2.9%
- Colorado Springs 2.9%

#### County Sales Tax

- Westcliffe - 2%
- Silver Cliff - 2%
- Pueblo - 1%
- Canon City - 2.5%
- Florence - 2.5%
- Salida - 2.75%
- Le Veta 3.0%
- Walsenburg 3.0%
- Colorado Springs 1.23%

#### City Sales Tax

- Westcliffe - 3%
- Silver Cliff - 3%
- Pueblo - 3.7%
- Canon City - 3%
- Florence - 2.5%
- Salida - 3%
- Le Veta 3.5%
- Walsenburg 3.0%
- Colorado Springs 3.07%

#### Total Sales Tax

- Westcliffe - 7.9%
- Silver Cliff - 7.9%
- Pueblo - 7.6%
- Canon City - 8.4%
- Florence - 7.9%
- Salida - 8.65%
- Le Veta 9.40%
- Walsenburg 8.90%
- Colorado Springs 8.2%

### Items That Aren't Funded By The 1% Sales Tax

An error was made on a social media post and in our monthly newsletter about adding color to Main Street. Small projects like the additional hardy trees, flowers, and smaller budgeting items would be provided from our general operating fund. We apologize for any confusion.

## SALES TAX PROPERTY TAX WHAT'S THE DIFFERENCE?

Understanding how our town's revenue is generated and allocated is crucial. Here's a breakdown of our revenue sources.

### PROPERTY TAX

Accounting for 5% of our revenue, property tax is levied directly on property owners. It's based on the value of their property, including land and buildings. This form of tax is crucial for specific local projects and services but represents a smaller portion of our overall revenue.

### SALES TAX

A staggering 70% of our revenue comes from sales tax, including the vital 1% sales tax. Unlike property tax, sales tax is collected from everyone who purchases goods and services within the town. This broad-based approach allows for a more significant collection of funds, which are then reinvested into the community for everyone's benefit. The projects funded through the 1% sales tax are a testament to how sales tax revenue is essential for our town's growth and maintenance.

### OTHER SOURCES

The remaining 25% of our revenue comes from the Road and Bridge Tax, Highway Users Tax, and various license and permit fees. These funds are allocated to specific needs and projects, further contributing to the town's development.



### WHY YOUR CONTRIBUTIONS MATTER

Every tax contributes to the common good, but the differences in how they are collected and what they fund are crucial. Sales tax, with its wide base and significant contribution to our revenue, plays a pivotal role in our town's development. It ensures that everyone, regardless of property ownership, contributes to and benefits from the improvements we see around us. From smoother roads to enhanced public spaces, these improvements touch the lives of every resident and visitor. In contrast, property tax, while essential, has a more targeted impact. It underscores the importance of direct contributions from property owners to the community's well-being. Together, these taxes complement each other, ensuring a balanced and equitable approach to funding our town's needs.